

## 2007 Google Scholar Cites by Years-Since-Terminal Degree

The annual Google Scholar Cites by Years-Since-Terminal Degree table is always a fan favorite. The (June) 2007 edition of that table is presented below:

CoB Faculty Google Scholar Citations by Years-Since Terminal Degree, June 2007				
Rank	Name	CoB Unit	GS Cites '07	GS Cites YSTD
1	Franklin G. Mixon	ECO	308	20.53
2	James T. Lindley	FIN	346	11.53
3	Donna L. Davis	MIS	164	9.65
4	Tony L. Henthorne	MKT	184	8.76
5	C. Michael Wittmann	MKT	42	7.00
6	Jennifer M. Sequeira	MGT	20	6.67
7	Talai Osmonbekov	MKT	26	6.50
8	Jie Yang	MGT	37	6.17
9	Ernest W. King	BA	138	5.75
10	Joseph A. Peyrefitte	MGT	41	3.73
11	Chang-Tseh Hsieh	MIS	65	3.25
12	Jon C. Carr	MGT	19	3.17
13	Mark A. Klinedinst	ECO	56	2.80
14	Sharon Topping	MGT	41	2.56
15	Alvin J. Williams	MKT	67	2.48
16	Daniel C. Monchuk	ECO	6	2.00
17	Sean P. Salter	FIN	11	1.83
18	John M. Clark	FIN	17	1.70
19	Edward Nissan	ECO	60	1.58
20	Michael J. Vest	MGT	28	1.47
21	Stephen C. Bushardt	MGT	38	1.46
22	Sami Dakhli	ECO	13	1.44
23	Fujun Lai	MIS	9	1.29
24	William D. Gunther	ECO	31	1.11
25	Elizabeth K. LaFleur	MKT	17	0.94
26	Catherine Price	TM	13	0.93
27	George H. Carter	ECO	24	0.80
	Chauncey M. DePree	ACC	16	0.80
29	Farooq Malik	ECO	5	0.71
30	Cherylynn F. Becker	TM	10	0.67
31	Francis Daniel	MGT	5	0.56
32	David L. Duhon	MGT	14	0.54
33	Trellis G. Green	ECO	12	0.52
34	Marvin J. Albin	ACC	10	0.50
35	Kuo Lane Chen	MIS	6	0.46
36	William C. Smith	MKT	10	0.45
37	Stanley J. Clark	ACC	5	0.31
38	Bridgette Burgess	FM	3	0.27
39	Charles E. Jordan	ACC	5	0.24

40	Akbar Marvasti	ECO	5	0.23
41	J. Scott Magruder	MIS	3	0.13
42	James R. Henderson	ACC	3	0.11
43	W. Robert Smith	ACC	1	0.05
44	Mary Anderson	ACC	0	0.00
	Matthew Hood	FIN	0	0.00
	Steven R. Jackson	ACC	0	0.00
	John Lambert	IB	0	0.00
	Daniel F. Michael	MGT	0	0.00
	Gwen R. Pate	ACC	0	0.00
	Roderick B. Posey	ACC	0	0.00
	Weihua Shi	FIN	0	0.00
	Kenneth Zantow	MGT	0	0.00

The top four places look much like the top four using total Google Scholar citations. In fifth place, however, is Michael Wittmann, an *assistant professor* of marketing with 7.00 GSC per year since terminal degree. Among the top eight positions are Wittmann, Jennifer Sequeira (MGT), Talai Osmonbekov (MKT), and Jie Yang (MGT) – all *assistant professors* in their respective units. With four of the top eight GSC-YSTD producers in the CoB, the Management & Marketing Department appears to have conducted a number of high-quality searches over the past few years, a fact not considered heretofore in any USMNEWS.NET reports or editorials. Contrast this with recent hires in economics, such as Akbar Marvasti (40th), and one has to wonder how long the EFIB can hold on to its reputation as the CoB's leader in scholarship. Marvasti, whose GSCYSTD count is a paltry 0.23, was hired as an *associate professor* in the spring of 2006, and sources tell USMNEWS.NET that he will soon be promoted to *professor*.

The table also shows how insignificant most of the CoB's accountants are when it comes to scholarly profile. Marc DePree (27th) is the only accountant in the Top 30, and Marvin Albin (at 34th) ranks higher than both Stan Clark (37th) and Charles Jordan (39th). Six accountants register at or barely above 0.00 GSCYSTD. These are Jim Henderson (0.11), Robert Smith (0.05), Mary Anderson (0.00), Steven Jackson (0.00), Gwen Pate (0.00), and Roderick Posey (0.00).

Interestingly, *assistant professor* of finance Sean Salter (17th) ranks ahead of *associate professor* of finance John Clark (18th), yet CoB administrators rewarded Clark with \$12,000 in raise money in 2006 while they (in 2007) delivered a terminal letter to Salter. Also, the Management & Marketing assistants mentioned above all rank higher than Jon Carr, a BAC *associate professor* and current holder of the Louis K. Brandt Research Award. Finally, it is also worth noting how far ahead Daniel Monchuk (16th) is from his counterparts in the EFIB, Sami Dakhli (22nd) and Farooq Malik (29th).